

Increase Student Engagement

Cleverstore

It's easy to hold students' attention when there's something new on the screen. We've hand-picked apps from educational app developers that support Common Core State Standards in the US and the National Curriculum in the UK.



Snapplify app is now available on the Cleverstore

Via the App

Account Based

You are now required to create an account, and login to the app to purchase and install applications.

App Ratings

You now have the ability to rate apps that you are subscribed to. Each rating needs to be manually approved by us.

Self-Update (via android app only)

Cleverstore now has the ability to update itself.

App Updates (via android app only)

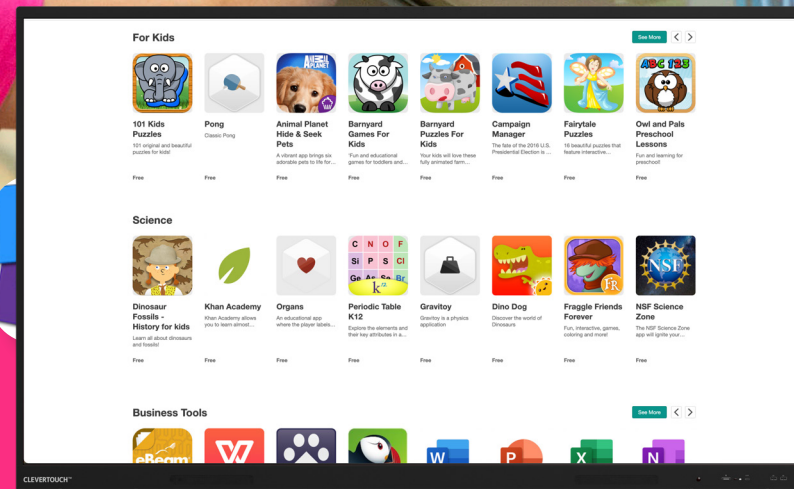
Cleverstore now has the ability to update marketplace apps.

Update Notifications (via android app only)

You are now notified when an app needs an update.

Improved App Search Functionality

You can now search for apps by using search terms.



Via Web Marketplace

New Web Marketplace

Cleverstore can now be managed online, from anywhere.

Companies

You need to setup a company when creating an account. This allows you to invite people to your company, and assign roles / manage their apps etc.

New Dashboard (Web)

Dashboard gives quick glance at your company events. Events include, purchasing an app, assigning apps, unsubscribing from apps, adding users to company etc.

Assign Applications

You can now assign applications to users. Applications that are assigned to users show up under "My Apps" on both the web marketplace, and android Cleverstore app.

Invite Users

You now have the ability to invite users to your company.

Manage Applications

Users can now manage applications they own in a centralised location. Management options are as follows:

- Update subscription
- Assign Users
- View Order History
- Cancel Subscription

Multiple App Subscription Models

Apps can now have different levels of subscriptions. This includes free trials, free apps, one time payment apps and recurring payment apps.

User Profile

Users can now update their profile, with data such as email address, phone number, twitter handle, experience, education, background etc.

Company Profile

Users can now fill out their company profile, which will be visible to other users in the company.

Company Directory

Users in the company are added to the company directory. Users will be able to view other company members and see their profile.

User Roles

Company Admin (Granted automatically to user who creates company, can be assigned to other users)
 Access all data and manage users within the company
 Billing Admin (Granted automatically to user who creates company, can be assigned to other users)
 Assign and manager company products and payments, but cannot access user data.
 User (Assigned to everyone)

Via the Marketplace

Single Marketplace

A single marketplace for the legacy Clevertouch 2.0 application and the Clevertouch 3.0 applications.

User Logins

Users login to the Cleverstore web or marketplace using the same marketplace credentials.

Education or Business

Cleverstore screen marketplace will automatically detect if it is running on an EDU or Business device and only applications that are available for that device type are searchable or can be browsed.

Going beyond APKs

A user can access web apps on the Cleverstore web and screen marketplaces allowing Sahara to expand their catalog beyond APKs.

Over the air updates

The Cleverstore screen marketplace will be able to be updated over the air with an actionable notification to be delivered to the screen and acted upon by the user.

Restricted Visibility

Cleverstore screen marketplace supports restricted visibility for categories identified explicitly for an EDU or Business device.

Reviews

Users can write reviews and they can appear on the Cleverstore and Web Screen.

Search

Predictive search that allows Cleverstore users to search for an application by title, category, developer and keyword within the web and screen experiences.

Update Notifications

Cleverstore screen marketplace will notify the user of application updates that are available based on what is currently installed on the Clevertouch device.

Star Ratings

Users can view and rate applications (star rating) within the Cleverstore screen and Web marketplace experiences.

Admin Interface

The Cleverstore web marketplace admin interface allows Sahara users to upload applications and manage Cleverstore merchandising.

Marketing

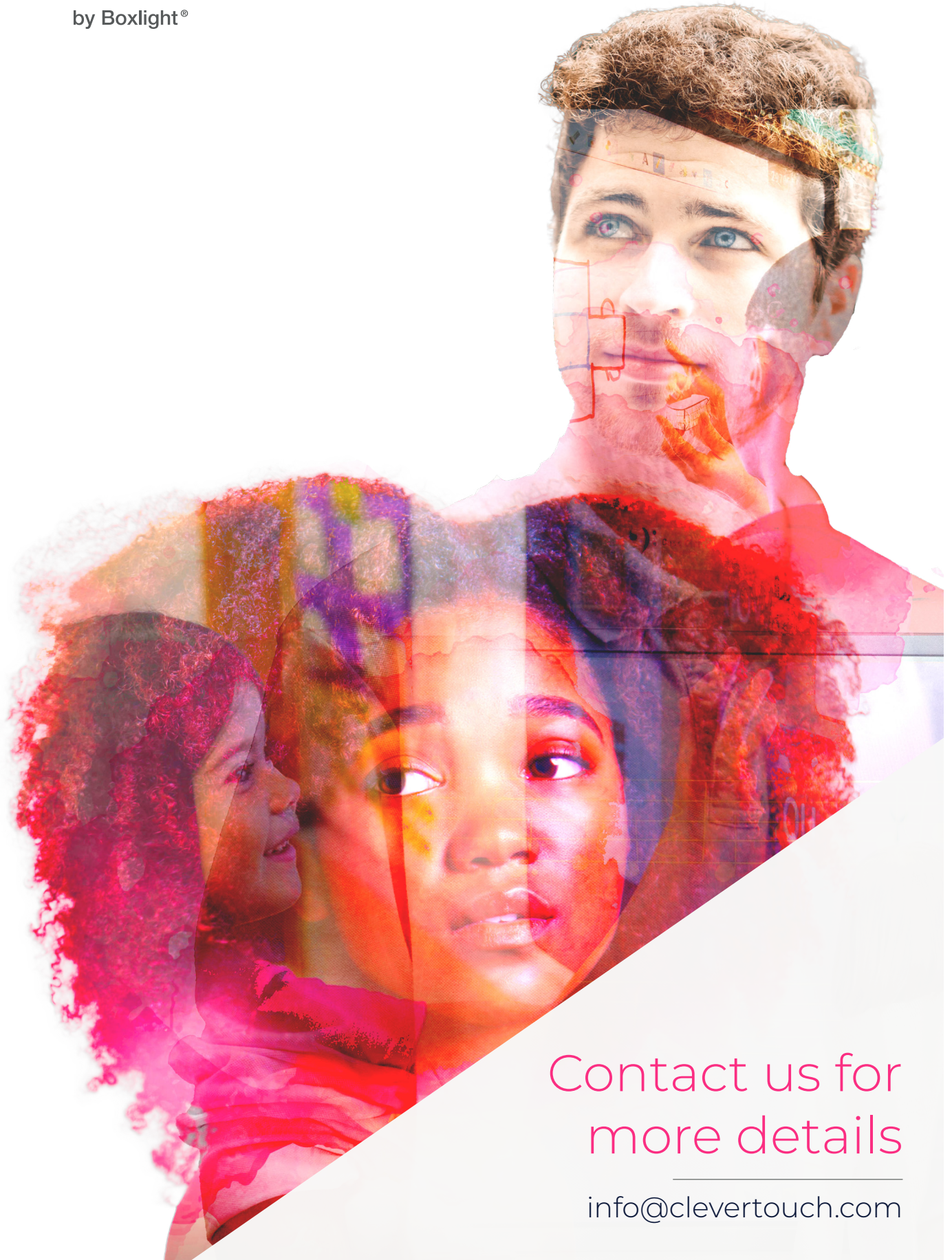
The Cleverstore web marketplace provides Sahara with an online experience featuring all applications within the Cleverstore for partner and customer marketing.



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